



PEACE OVER VIOLENCE  
ANNUAL REPORT  
2009-2010





# LEAD OVER VIOLENCE

Patti Giggans, Executive Director



# GUIDE OVER VIOLENCE

Deborah Klar, Board President

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## YEAR IN REVIEW

2010 was a banner year for POV! In the midst of the worst economy in our lifetime, the board of directors and the staff working together, with careful planning and generous support, were able to make the move to our new branded Metro headquarters at the entrance to downtown Los Angeles. Please make it a point to come visit our new space! It wasn't an easy move to make, but the tremendous benefits have made it worthwhile.

The Board's Strategic Planning Committee morphed into the Metro relocation committee to research, find, secure and fund the new Metro Headquarters of Peace Over Violence. The new premises express the vision of a welcoming and harmonious venue for victims of trauma from violence in search of healing and justice to come to. The new center was designed to create a peaceful ambiance, making it a user-friendly place for the staff to work and for our volunteers and community members to convene. The Fried-Agrama Community Training Center conference room is also available for use by our non-profit organizational colleagues.

We were also able to brand the Peace over Violence Pasadena office that serves the 22 cities in the West San Gabriel Valley. We accomplished these amazing goals while still meeting our commitment to serve the increased demand of our 24-hour emergency services and our very extensive prevention education trainings

in the schools and wider community. We once again reached more than 25,000 people this year through our response teams, our counseling and case management services, our collaborations and our prevention education programming. These important goals could not have been accomplished without the loyalty of our generous donors and supporters. Nor could we have accomplished the move to the new Metro headquarters and rebranding Pasadena—while continuing to successfully serve our constituents—without POV's dedicated staff and committed volunteers.

Our new offices inspire us everyday to continue to educate about our message and vision of peace over violence. Indeed, in the Metro conference room written boldly on the wall is our mission: to build healthy relationships, families and communities free from sexual, domestic and interpersonal violence. The activities that go on every day at Peace Over Violence affirm the need for our services and remind us of their value. We wholeheartedly appreciate the valuable support we receive in all its myriad forms. As we approach our 40<sup>th</sup> anniversary year and prepare to celebrate this landmark birthday, we hope that our old friends and supporters stick with us and that we make new friends interested in joining us in supporting our mission and vision of peace over violence.



Patricia Giggans,  
Executive Director



Deborah Klar,  
President, Board of Directors

## STATEMENT OF FINANCIAL POSITION

### ASSETS

#### Current Assets:

Cash	\$275,299
Grants receivable	\$504,958
Prepaid expenses	\$39,585

#### TOTAL CURRENT ASSETS

\$819,842

Deposits \$30,377

Equipment - net \$32,099

**TOTAL ASSETS \$882,318**

### LIABILITIES AND NET ASSETS

#### Current Liabilities:

Accrued liabilities \$128,325

Advances on grants \$191,229

#### TOTAL CURRENT LIABILITIES

\$319,554

#### Commitments and contingencies

Unrestricted net assets \$562,764

**TOTAL LIABILITIES AND NET ASSETS \$882,318**

### NET ASSETS

## STATEMENT OF ACTIVITIES

### REVENUES, GAINS, AND

#### OTHER SUPPORT

Special events	\$290,107
Contributions-general	\$253,526
Government grants	\$1,148,056
Allocation from United Way	\$53,427
Foundations	\$600,183
Interest	\$732
Other	\$26,739

#### TOTAL REVENUES, GAINS,

AND OTHER SUPPORT \$2,372,770

### EXPENSES

Program services	\$1,915,603
Management and general	\$253,232
Fundraising	\$211,349
<b>TOTAL EXPENSES</b>	<b>\$2,380,184</b>

Change in net assets (\$7,414)

Beginning unrestricted

net assets \$570,178

#### ENDING UNRESTRICTED

**NET ASSETS \$562,764**

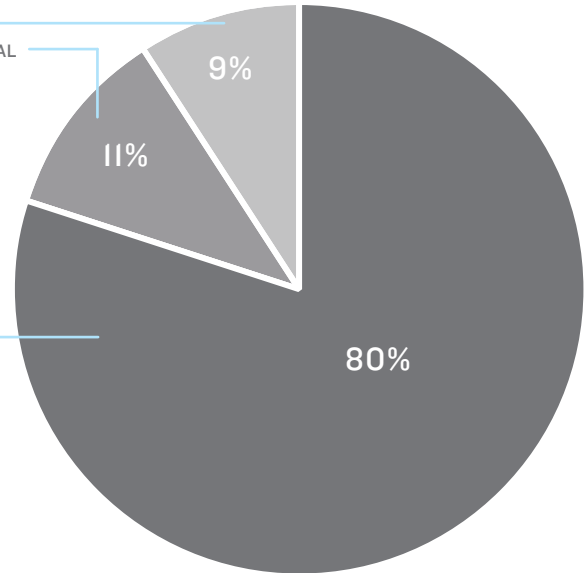
## 2009-2010 TOTAL EXPENSES

TOTAL: \$2,380,184

### FUNDRAISING

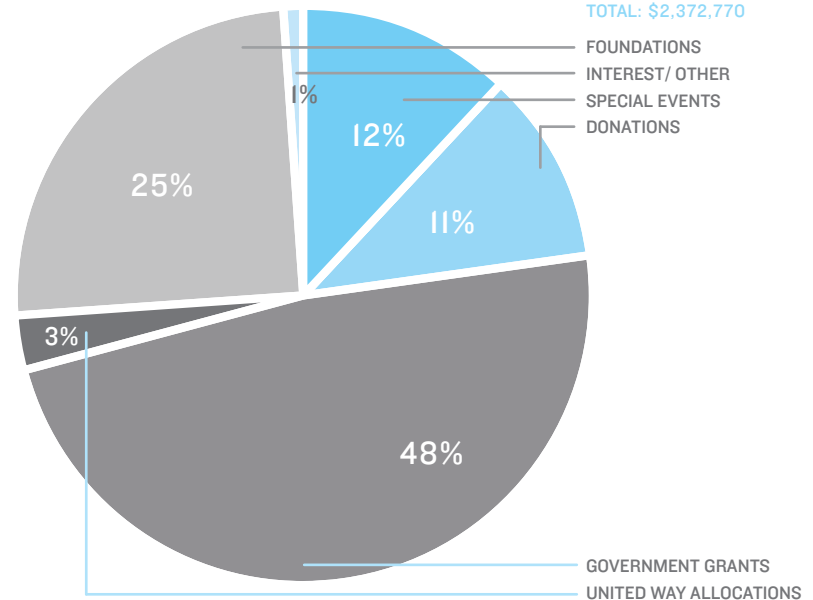
### MANAGEMENT & GENERAL

### PROGRAM EXPENSES



## 2009-2010 TOTAL REVENUE GAINS & SUPPORT

TOTAL: \$2,372,770



## SERVICES SUMMARY 2009-2010

LA Rape and Battering Hotline Calls	15,176
Emergency Response Accompaniments	477
Counseling Services & Case Management	1,082
Legal Advocacy	315
Presentations	376
Presentation Participants	5,750
<b>Total Number of People Served</b>	<b>21,773</b>

## TRENDS

- Hotline had a 6% increase in calls—with more male survivors calling seeking counseling and legal services
- Hotline received more requests from hospitals and partnering agencies to serve child survivors of sexual assault
- Many more referrals from DCFS not only for hearing survivors but also for Deaf survivors
- Increase of questions on budgeting and money management from our survivor clients
- Issue of bullying captures public attention and links to work we have been doing in violence prevention

## PROGRAM HIGHLIGHT: POV & HOMEBOY INDUSTRIES THE INTERSECTION BETWEEN DOMESTIC VIOLENCE & GANG VIOLENCE

For over three years, Peace Over Violence has been providing programming at Homeboy Industries with gender specific groups centered around encouraging healthy violence-free relationships. POV understands that the mission of preventing interpersonal, relationship, and sexual violence needs to extend to ALL of the youth in our community. In conjunction with this partnership with Homeboy Industries, POV has learned through its extensive work with high-risk urban youth that there is a profound connection between early exposure to D.V. in the home and subsequent involvement in gangs.

Peace Over Violence and Homeboy Industries also recently participated in a research study with Dr. Elizabeth Miller in the Department of Pediatrics at UC Davis School of Medicine. The study explored the intersection of unintended pregnancies and gang violence and focused on the risk of unwanted or unplanned pregnancies with Latinas in urban communities, where most of the study's participants were gang affiliated. Many of the participants reported having some type of personal connection to gangs or self-identified as a member (officially "jumped in") or hanging out with gang members. Twenty-one of the participants disclosed that their partners are active gang members, and described the level of fear they experienced being in a relationship with them. Sexual abuse is often used in abusive relationships to control the victim and force them to engage in sexual acts that force the victim to stay in the relationship. Most pregnancies within gang-involved individuals are unplanned and/or unwanted but forced to full term by the batterer.

The results of the study showed that given the extent to which sexual abuse and sexual violence emerge in these women's stories, any targeted interventions directed towards reducing gang violence should explicitly integrate sexual violence prevention and intervention. For gang-involved women in particular, programs intended to support young women to leave gangs should address histories of sexual trauma and provide opportunities for trauma-informed care and recovery. Programs that explicitly address the connections between violence exposure and pregnancy prevention are greatly needed.

This study was funded with support from The California Endowment via a grant to the Family Violence Prevention Fund.

# DENIM DAY IN LA & USA 2010 RECAP



2010 was a great year in Denim Day history! For the eleventh anniversary, participants surpassed the million mark, with more than 1.5 million individuals including over 30 states and several countries supporting the rape prevention and education campaign, Denim Day in LA & USA 2010.

Denim Day in LA & USA continues to spread to communities across the country, and due to our efforts in previous years, we continue to receive increased interest and support each year from LAUSD and their programs. One of our main goals this year was to make the campaign more viral, emphasizing participants downloading their own materials, signing up as Twitter, Facebook and YouTube friends and followers, which had a significant impact on the outcome of this year's campaign. Once again, we successfully empowered survivors, students, and advocates to take Denim Day in their own hands and use their own voice to speak out against sexual violence. The improvements adopted this year have created a great foundation for even greater success in 2011!

*POV donated 10% of Dollars for Denim proceeds to V-Day's Campaign to support the African Continental Deaf Women's Empowerment.*

<b>DENIM DAY IN LA &amp; USA</b>	<b>SEXUAL VIOLENCE PREVENTION AND EDUCATION CAMPAIGN</b>
<b>THERE IS NO EXCUSE AND NEVER AN INVITATION TO RAPE</b>	<b>PEACE OVER VIOLENCE</b> <small>ONE ON ONE, ONE BY ONE</small>

**SAVE THE DATE:** Denim Day in LA & USA 2011 is Wednesday, April 27<sup>th</sup>!

# HUMANITARIAN AWARDS 2010 EVENT RECAP



The 39<sup>th</sup> annual Humanitarian Awards was a huge success! Thank you to all of our sponsors, honorees, presenters and attendees who helped make the event an evening to remember. In addition to our honorees, special guests and presenters in attendance included POV National Spokesperson Calista Flockhart, Harrison Ford, Jennifer Love Hewitt, Rick Fox, Kristi Yamaguchi, Maria Conchita-Alonso and Agnes Nixon.

The event's total net income was over \$170,000 – an outstanding accomplishment for a tough financial year! Please visit our website for more details from the evening and to view a slideshow of memorable moments.



**SAVE THE DATE:** POV's 40<sup>th</sup> Annual Humanitarian Awards will be Friday, October 28<sup>th</sup>, 2011!

Pictured: Southern California Gas Company, Father Greg Boyle, S.J., Agnes Nixon, LA City Controller Wendy Greuel, Cheryl Burke.

## FUNDERS AND DONORS

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Sempra Energy  
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The California Wellness Foundation  
The TJX Foundation  
Union Bank Foundation  
United Way

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Weingart Foundation  
Wells Fargo Foundation

### GOVERNMENT FUNDERS

California Emergency  
Management Agency  
California Dept. of Public Health  
US Department of Justice, Office on  
Violence Against Women  
City of Los Angeles Mayor's Office  
on Homeland Security and  
Public Safety

Peace Over Violence  
is a United Way *creating  
pathways out of poverty*  
partner



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PHILANTHROPY IS BASED ON VOLUNTARY ACTION FOR THE COMMON GOOD. IT IS A TRADITION OF GIVING AND SHARING THAT IS PRIMARY TO THE QUALITY OF LIFE. TO ASSURE THAT PHILANTHROPY MERITS THE RESPECT AND TRUST OF THE GENERAL PUBLIC, AND THAT DONORS AND PROSPECTIVE DONORS CAN HAVE FULL CONFIDENCE IN THE NONPROFIT ORGANIZATIONS AND CAUSES THEY ARE ASKED TO SUPPORT, WE DECLARE THAT ALL DONORS HAVE THESE RIGHTS:

1. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for its intended purposes.
2. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
3. To have access to the organization's most recent financial statements.
4. To be assured their gifts will be used for the purposes for which they were given.
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7. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
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9. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
10. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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## NEW HOME FOR PEACE OVER VIOLENCE



### THE MOVE

In April 2010, POV moved its headquarters to 1015 Wilshire Boulevard. Recognizing a long time goal, and a large part of the strategic plan, the move allowed POV to create a state of the art violence prevention center and provided for more space, visibility, and growth opportunities within the communities we serve.

A highlight of the new, larger space is the Fried-Agrama Community Training Center that accommodates agency programming needs for training volunteers who staff our 24/7 hotline; our violence prevention specialist trainings; trainings for the youth in our Be Strong, My Strength and

In Touch With Teen programs; as well as for educational seminars, community collaborator meetings, and press conferences.

The center has already hosted the Family Violence Prevention Fund to discuss national funding sources and policies, a regional training for domestic violence service providers lead by Blue Shield Foundation of California, monthly trainings for domestic and sexual abuse response team collaborations, a line conference on working with men who have experienced sexual assault, and weekly trainings and in-services for staff and volunteers.

# PEACE OVER VIOLENCE MANIFESTO

Violence against women is the most pervasive yet least recognized human rights abuse in the world. For over three decades, women's advocacy groups around the world have been working to draw attention to the physical, psychological, and sexual abuse of women and to stress the need for action. We have provided abused women with support and protection, lobbied for legal reforms, and challenged the pervasive culture of violence.

Peace Over Violence has a grassroots origin revolving around volunteer contributions. We are present in the streets, schools, hospitals and courts; acting up, advocating against and healing violence. Our call for action over the last 35 years for a world free of violence has garnered widespread respect, support and dedicated allies among police, prosecutors, politicians, health-care providers, individual supporters, celebrities and a growing list of sponsors from corporations and foundations.

We understand violence in relationships, families and communities is a root cause for violence in society. To address the problem at its core is to change how this problem manifests and magnifies itself in society at large. Changing an individual point of view toward sexual, domestic and interpersonal violence will—one

on one, one by one—cause social change, a transformation of society, a world without violence.

Our vision is a world without violence. Where no child is abused, no wife battered, no friend raped. A world without terror, without threats, without wounds from intentional actions. Where the strong provide for the vulnerable, where the vulnerable become empowered, where every kind of family is safe and secure, and girls and boys and women and men have a fair and equal chance at the pursuit of happiness in a tolerant and talented society.

The agency's approach toward realizing this vision is to run crisis intervention, violence prevention and education programs tailored toward women, youth and children, and by natural extension, men. We listen, counsel, support, guide and work to heal survivors of violence. We teach teens about healthy relationships, train girls in self-defense, advise politicians on public policy. We organize, we advocate. Not only do we believe, we know that violence is preventable. We stand at the center of a social movement that is advancing individuals, groups and society to stand over violence.

## BEST OF 2010

- We moved our Metro Headquarters to a state of the Art Violence Prevention Center with signage illuminating the Downtown Los Angeles skyline
- Expanded Domestic Abuse Response Team through new collaboration with Hollenbeck Division of LAPD
- Most successful year-end campaign to date: *It's Not About the Numbers*
- Increased MSW/MFT intern program by 40% with student participation from UCLA, USC, Cal State LA and Cal State Long Beach
- Over 1.5 million people were reached through our sexual violence prevention and education campaign: Denim Day in LA & USA 2010!
- Held an amazing fundraising gala: the 39th Annual Humanitarian Awards!
- The Right Response Collaborative (made up of 5 social service agencies) improved services to survivors who are deaf or have disabilities by co-clienting: working together to meet every possible need
- Created Youth Over Violence Summer Leadership Institute and trained 20 student leaders of the future
- Increased gender specific violence prevention programming in middle and high schools
- Increased social networking and media capabilities and capacity
- Redesigned our West San Gabriel Valley Center according to POV branding

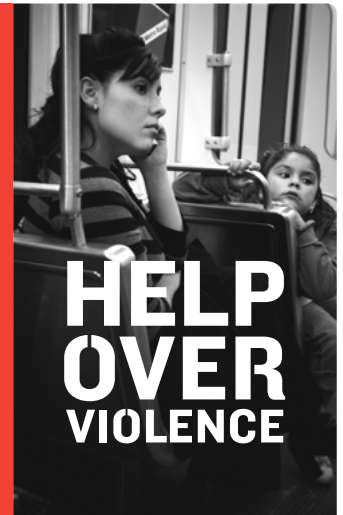
## PROGRAMS & SERVICES

To achieve a world without violence, Peace Over Violence offers programs and services in five areas: Emergency, Intervention, Prevention, Education, and Advocacy.

To receive more information about a particular division, program or service, please contact us at 213.955.9090, or visit our website at [peaceoverviolence.org](http://peaceoverviolence.org)

### EMERGENCY

- + 24 Hour Rape & Battering Hotlines
  - West San Gabriel Valley  
626.793.3386
  - South Los Angeles  
310.392.8381
  - Central Los Angeles  
213.626.3393
- + Stalking Hotline  
877.633.0044
- + Sexual Assault Response Team (SART)
- + Domestic Abuse Response Team (DART)
- + Hospital & Law Enforcement Accompaniments



### INTERVENTION

- + Free Individual Crisis Counseling
- + Support Groups For Survivors of Rape, Sexual Assault, Domestic Violence, Stalking & Incest
- + Specialized Services for Latina Deaf, Disabled, and Elder LGBTQ Teens



### PREVENTION

- + In Touch With Teens (ITWT) Curriculum
- + Be Strong
- + Students Together Organizing Peace
- + My Strength
- + Peer -2-Peer Counseling Program
- + High Risk Youth Services
- + Self Defense Workshops:
  - Kids Self Defense and Safety
  - Youth Self Defense and Safety
  - Women's Self Defense and Safety
  - Personal Security Awareness Training
- + Juvenile Impact Program
- + YouthLEAD
- + Anger Management
- + TheaterPeace
- + Youth Over Violence Website
- + Teen Dating and Sexual Violence Prevention Policy Project



### EDUCATION

- + Violence Prevention Specialist Training
- + Volunteer Counselor/ Advocate Training
- + Community Education & Organizing
- + Voices Over Violence Survivors Speakers Bureau
- + In Touch With Teens Curriculum
- + Parenting for Healthy Relationships
- + Multi-language Publications
- + Cultural Diversity Training
- + Legal Clinics
- + 48 Hour Domestic Abuse Response Team



### ADVOCACY

- + Legal Advocacy Project (LAP)
- + Hospital and Court Accompaniment
- + Media and Policy Advocacy
- + Consultation for Film, TV, Radio and Print Media
- + Denim Day in LA & USA





## PEACE OVER VIOLENCE ANNUAL REPORT 2009-2010



metro headquarters  
1015 wilshire blvd., suite 200  
los angeles, ca 90017  
213 . 955 . 9090 office  
213 . 955 . 9093 fax

west san gabriel valley center  
892 north fair oaks ave, suite D  
pasadena, california 91103

626 . 584 . 6191 office  
626 . 584 . 6193 fax

peaceoverviolence.org  
info@peaceoverviolence.org

If you or someone know is seeking services,  
needs information and/or will like to speak  
to a counselor advocate please contact our  
24-hour crisis line.

24-hour hotlines  
626 . 793 . 3385  
310 . 392 . 8381  
213 . 626 . 3393